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 BCA # 35983

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Membership

**Tom Lane**  
 39 Cockle Hill Road  
 Salem, CT 06420  
 (860) 859-1125

**Directors Message**

Hello everyone,

Well another year is coming to an end. I'm hoping 2012 will be a little better, as we had a lot of rainy weekends which canceled a lot of car shows, but we got through it OK.

Right now, our biggest project is our upcoming show for 2012. On Dec. 2<sup>nd</sup> we had a meeting at Wallingford Buick to see if we might hold our show at that site. I will report to you all in more detail at our next meeting.

As of now we do not have a Chairperson for our show. If anyone is interested in the position please let us know.

At our last meeting we had nominations of Officers, but it seemed that all were not aware of this so we were keeping those open until our Dec. meeting. If anyone would like to run for a position you are welcome to do so. You should be at the meeting for nominations or if you can not attend please send a signed letter stating the position you are seeking. Up to now all nominations are for those in the current positions except for treasurer as Glenn can no longer do it. I do thank him for a job well done. Thank You so much! Judy Rettberg has come forward to accept nomination for this position. I Thank you. See, this is the kind of people we have in our club.

I do not like to talk about the same subject over again, but if anyone of our members can come up with another meeting place, we would certainly consider alternating meetings so that it would make it easier to attend the meetings.

Also we have been talking about a monthly meeting for us to get together for say an ice cream run or something like that. Any Ideas?

I will keep you all up to date on our car show. In the mean time, take care and from all of us, wishing you a very happy Holiday Season.

Buickly Yours,  
 Tony Vespoli

**2011 YANKEE CALENDAR**

Dec. 14<sup>th</sup> Chapter Meeting  
 7:00 PM  
 Da Vinci Pizza Cromwell

**2012 YANKEE CALENDAR**

Jan 15<sup>th</sup> Holiday Party  
 1:00PM Brunch  
 Adams Mill, Manchester

**Welcome New Members**

John Kelly of Avon with a 1956 Century convertible and a 1963 Riviera

**NEWSLETTER VIA EMAIL**

The newsletter is available via email, for faster delivery. If you would like to receive the newsletter by this means, please contact [buickyank@sbcglobal.net](mailto:buickyank@sbcglobal.net)

**MEMBERSHIP FEES**

**Club Dues? ... BCA? ... Yankee Chapter? ... Are you up to date?**

Send your Check for BCA Dues (\$50 per year) made payable to :

**Buick Club of America –  
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<http://www.buickclub.org/Membership/membership.htm>

Send your Check for Yankee Chapter Dues (\$20 per calendar year) made payable to :

**Yankee Chapter, BCA  
 c/o Tom Lane  
 39 Cockle Hill Rd  
 Salem, CT 06420**

[http://www.yankeechapterbca.org/pdf/forms/membership\\_for\\_m\\_yc.pdf](http://www.yankeechapterbca.org/pdf/forms/membership_for_m_yc.pdf)

## **MEETING MINUTES Nov 9, 2011**

Submitted by Karen Comeau

### **ROUTINE**

The Chapter met at the DaVinci Pizzeria Restaurant in Cromwell, CT

The meeting began at 7:18pm with 15 members present.

Minutes were read and accepted.

The treasurer's report submitted by Glenn Tyler - \$4,982.57 and was accepted.

### **OLD BUSINESS**

**YANKEE CHAPTER BUICK SHOW** – Mitch spoke with someone at Wallingford Buick and they were interested in meeting with us to discuss hosting a show on their site. Tony and Tom arranged to stop by and meet with them. Other sites were discussed including Parsons and Lyman Orchards and Tony will check into those to see if they can accommodate us for a show in August of 2012. At this time the position for show chairman is open.

**MEMBERSHIP** – Tony noted that we have several new members that have recently joined our chapter. The Attenello's sent a note that they will not be renewing for next year as most of our meetings conflict with other commitments they have.

### **NEW BUSINESS**

**OFFICER NOMINATIONS** – Request for officer nominations was brought up and all those in their current positions agreed to be nominated for next year with the exception of the treasurer. Judy Rettberg volunteered to accept nomination for this position. Tony noted that all positions are open for voting and any other nominations would be accepted at our next meeting.

**CLUB EVENTS** – It was noted that we missed our Fall Run from lack of planning and that we should try to organize more social events through out the year. Tony asked for suggestions as to what type of events the club would like to see, such as the brunch gatherings at the Maples or Mitchels, and to please bring your ideas so that we can plan these for next year's calendar.

**4'Cs MEMBERSHIP** – John Scheib asked about our renewal with the 4'Cs and it was agreed to pay the \$50 dues along with a \$100 donation to thank them for their efforts in preserving our hobby.

### **MISCELLANEOUS**

**NEXT MEETING** – The Chapter will again meet at DaVinci's Pizzeria in Cromwell on Dec 14<sup>th</sup>.

Meeting adjourned at 8:20pm

## A BRIEF MODERN HISTORY LESSON

by John Scheib

My wife has been after me to eliminate some of my "car clutter", so I decided to eliminate some of my old magazines. In the early 1970s, I had the original condition (but a bit tired and rumbled appearance), low mileage 1932 Buick my father had given me in 1968, so we began to consider the options with the car. Part of this process was to get a subscription to one of the more popular antique automobile magazines of the time, CARS & PARTS. I am not sure what the subscription costs, but the magazine individual copy was 50 cents a copy, so I am guessing it was less than \$5.00/year.

One interesting observation is the advertisements. If I had not looked at the date of the issue, I would have sworn the ads were from the 1950s. So, it seems we made only a few strides between the 1950s (the Mad Men era) and the 70s. Now we have changed to glossy magazines and to today's internet ads, auctions and e-bay. Some of the advertisements were from companies still operating today. These are Universal Tire (in Lancaster, PA then) before moving to Hershey, J. C. Taylor Insurance, Kruse Auctions (recently restructured, or sold), Harnesses Unlimited, Wells Cargo, Lynn H. Steele Rubber Products of Farmington, MI (I think the origin of Steele Rubber (now in NC), Bill Hirsch (still at the same address in Newark, NJ), Lester Tire and Coker Tire, and Armor-All was sold by International Motorcycles of Lancaster, PA and several other resellers, not your local Pep Boys, NAPA, etc..

Some of the advertisers, notably dealers, are likely no longer operating, or have changed the names. One Dealers was "Roaring 20 Autos, Inc. operated by Jack Wishnick in Wall, NJ who would sell you a catalog of 11 pages, for \$10, with a reminder "PLEASE DO NOT PHONE FOR PRICES". The one print ad showed cars from a 1912 Buick Touring to a 1949 Cadillac Coupe Deville. Another was the Horseless Carriage Shop in Dunedin, Florida. Another was Frank Dale & Stepsons of London, naturally, featuring Rolls Royce and Bentley cars. (most of these would have been considered "used cars". There were at least five other UK dealers advertising. The Auburn-Cord-Duesenberg Co. was building "recreations" in Broken Arrow, Oklahoma.

Other products with advertising space were Glisteniz Company, proclaiming the "World's Finest Automobile Wax. Reizer Restorations, selling reproduction lubrication stickers. John Pinzzotto of Cornwell, NY was selling New Timing Chains, New Tie Rod Ends, Clutch Bearings, Water Jacket Covers, King Pins and Axle Shafts. (*Where is that guy now?*) Wm. L. "Bill" Fessler sold Tops and Upholstery. And then there was Fred Kanter of Morris Plains, NJ who featured Carpets, Custom Made.

For a few years, at least, there was a major car auction call Northway Exchange in Clifton Park, NY (near Albany), that had a \$25.00 fee to get a car into the auction and if sold it was deducted from a 7.5% commission. And, Yes, you could have your car shipped by Passport Transport, Ltd. There was a full page ad by Wallfrin La-Cal Industries, Inc. of Brooklyn, NY for an Instant Nostalgia! Antique Auto Radio. What interested me was that it was a steering column mounted Tuner Box and the example on the car was a 1932 Buick, like mine. One other interesting ad was for Rick's Antique Automobile Parts Dept. had mostly Model A parts, but stressed one interesting selling point, featuring "No poor fitting South American parts." Another interesting listed ad with a photo was for Sell or Swap, Buick Convertible, a 1948 Super for \$800. Or trade for a good camper or Gibson banjo, mandolin, a Martin or Dobro guitar.

I also noted under "Cars Wanted" someone in New Haven looking to buy a number of Buicks, at least 17 different models and years. Checking closer, it was our own Yankee Chapter member Cal Huggins (*included with his permission*), trying to add to his collection at that time.

In 1974, shows and swap meets were switched from Sunday to Saturday as the gas shortage eliminated Sunday gasoline sales, in keeping with the alternative odd-even sales days. Rhinebeck, NY was in its fourth year in 1974, as was the Kruse auction in association with the Auburn-Cord-Duesenberg Festival in Auburn, Indiana.

## A BRIEF MODERN HISTORY LESSON

Continued from page 3

I also have a copy of the Price Guide, which indicated these different categories. These were;

- Authentic Classic Cars
- Authentic Antique Cars
- All Ford Cars
- Special Interest Cars(1930-1942)
- Modern Classic and Special Interest Cars
- Antique Fire Trucks
- Antique Trucks

The car condition was ranked as “Unrestored”, “Good Unrestored” and “Point Rated Restored” Category, with 100 being perfect. The Authentic Classic Cars for the year of the Guide (1973) were 1925 to 1942. Authentic Antique Cars were 1929 and older. Special Interest Cars were considered 1930-1942, the category for my 1932 Buick. The only price listed for my car, was considered an 85 point restoration with a value of \$2750, while a 97 point restoration of a 90 series Phaeton was \$8250. Current values suggest about a 20 fold increase. As a point of comparison, both 1963 and 1964 Skylark Convertibles (then considered Modern Classic and Special Interest) are listed, for 90 point restorations at \$2350. Current values are likely 50 times that. The Conclusion – I SHOULD HAVE TRADED FOR A SIMILAR PRICED SKYLARK IN THE MID 1970s, if I was in it for the money.

## 2012 Yankee Chapter Car Show Update

by Tom Lane

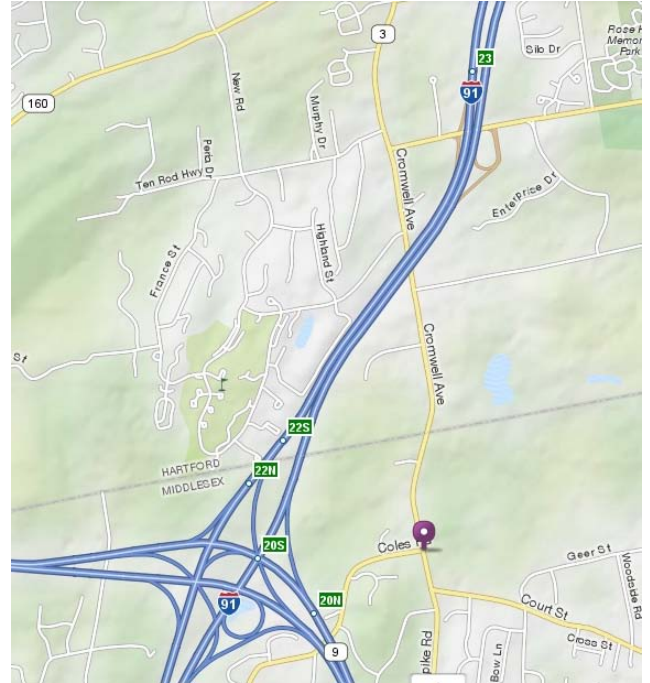
On December 2, Tony and Gloria Vespoli, Judy Rettberg, John Scheib, and Tom and Elizabeth Lane visited Christopher Backes, President of Wallingford Buick GMC to discuss holding our 2012 show there. To say the least, Mr. Backes was very enthusiastic about hosting our show. He said any weekend in August is fine as long as he knows ahead of time. He is agreeable to either Saturday or Sunday, since the dealership is open seven days a week. However the service department is not opened on Sunday. He will give us the entire paved area, space for about 250 new cars, which is more space than required. He will also find space for trailers. Having a DJ is no problem and will provide power. Show room toilets will be available. Basically, he said it is our show to run as we see fit, we know how to run a car show and he does not want to interfere. He is also willing to sponsor trophies. I mentioned that last time the cost was about \$700 and he had no problem with that amount. He is looking forward to us coming. We walked away very interested and impressed. The only drawback that we saw was the entrance. It is right on a very busy and heavily traveled corner that is confusing. The Yankee Chapter has held at least one show here in the past. One was in 1992.

Next, Tony and Gloria Vespoli along with Tom and Elizabeth Lane visited Karen Augeri at Lyman Orchards. She showed us where car shows are normally held a grass area just north of the eastern parking lot. It is not a very large area and is hilly and uneven. She seemed a little taken back by us saying that we wanted space for 100 cars and that past shows were less than 100 cars. Also a tent is usually erected near this area for special Orchard events. These have not yet been scheduled. Saturday is less crowded than Sunday, so they prefer Saturday for a car show. Lyman Orchards opens at 8 am for breakfast. They also have a grill on the porch for serving hamburgers and hotdogs. We will not be allowed nor need a food vendor. They do not normally sponsor trophies, they just allow us to use the space. The fourth week end in August is already booked for a car show. Tony and Tom felt the area was not large enough and could possibly be wet and muddy.

# Christmas Buicks

# Dec 14th meeting at the DaVinci Pizzeria

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Richard Dayton, President



# YANKEE CHAPTER Holiday Party

PRICE BELOW INCLUDES TAX & TIP

CASH BAR

## SUNDAY, JANUARY 15, 2012

165 Adams Street, Manchester, CT

**the adams  
mill**  
restaurant  
& banquet facility



### 1 PM Brunch Buffet

*Sample menu from the brunch buffet:*

- Drinks (Choice of One):** Milk, Soda, Orange Juice, Screwdriver, Champagne Mimosa, Champagne, Bloody Mary or Our Seasonal Brunch Cocktail
- Pastries and Bread Station:** Assortment of Fresh Breads, Pastries, Muffins, Cereals
- Fruit and Salad Station:** Assortment of Fresh Fruit, Shrimp Cocktail, Caesar Salad, Garden Salad, Fresh Vegetables
- Omlette Station:** Omlettes made to order: Cheese • Onions • Peppers • Broccoli • Mushrooms • Ham • Bacon
- Hot Buffet:** Bacon and Sausage, Scrambled Eggs, Home fries, French Toast, Eggs Benedict, Pork Loin, Fresh Salmon, Chicken of the Day, Pasta of the Day, Potatoes Au gratin
- Carving Station:** Roast Sirloin of Beef, Roast of the Day, Seafood Newburg, Smoked Salmon
- Belgium Waffle Station:** With Toppings
- Desert Station:** Fruit Torts, Brownies, Cookies  
Petite Cakes, Asstd. Cheese Cakes  
Includes: Coffee • Tea • Decaf

Detach and Mail with your Check by **January 6th** to Elizabeth Lane at the address below.  
Please make checks out to Yankee Chapter BCA.

Name: \_\_\_\_\_

\$ Amount: \_\_\_\_\_ # Coming: \_\_\_\_\_ Phone #: \_\_\_\_\_

- Adult, \$25**
- Teenager, 13-17, \$20**
- Child, \$12**



Questions: Tom or Elizabeth Lane, 39 Cackle Hill Road, Salem, CT 06420  
[Buffylane39@sbcglobal.net](mailto:Buffylane39@sbcglobal.net) or [tomlane39@sbcglobal.net](mailto:tomlane39@sbcglobal.net) or 860-859-1125